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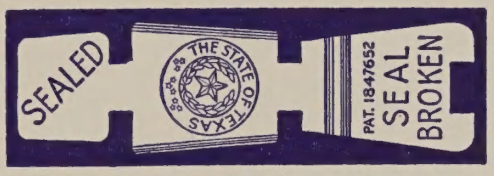
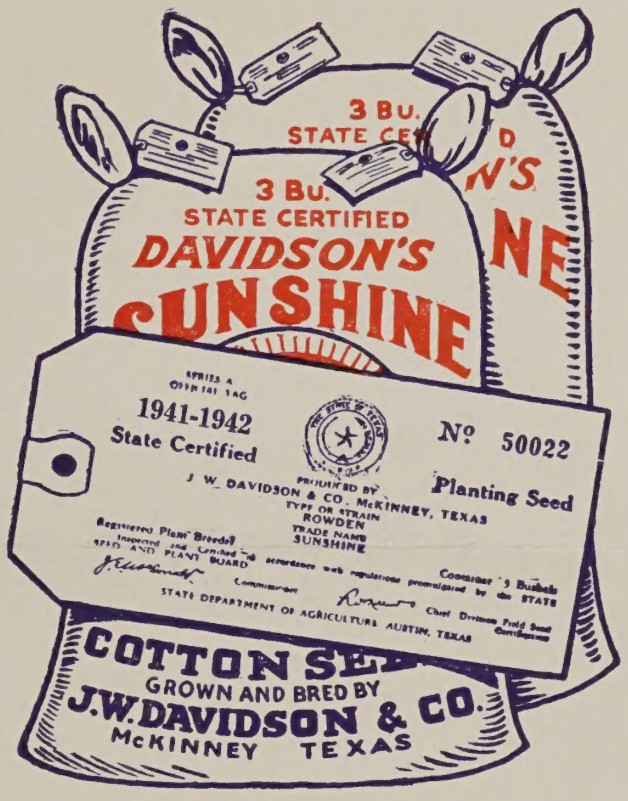
Every Bag Is Certified By The State of Texas

This tag appears on every bag of the Davidson's Sunshine Cotton Seed. It is the State Certification Tag assuring genuine, certified seed.

A few dollars will start you growing a better grade of cotton. Supply yourself with enough State Certified Sunshine Cotton Seed to plant at least 12 to 15 per cent of your acreage. Do this each year and you will always have a top-notch crop.





You Cannot Afford To Gamble Your Money, Time and Land . . . . . .

The demand is not for *more* cotton but *better* cotton. You will make more money by growing Sunshine Cotton. Others are doing it every year, because Sunshine Cotton seed not only produces better cotton, but more cotton. Gin-run seed, or seed that you do not know produces good cotton is, at best, a gamble with the odds against you.

In asking you to plant Sunshine Cotton, we have your best interests at heart, for we firmly believe that once you have tried it and compared results—in dollars and cents—you, like thousands of other farmers, will plant nothing but Sunshine Cotton.

After all, it is the field yield that counts and year after year, under the most adverse weather conditions, both dry and wet years, Sunshine Cotton has yielded heavier than other varieties.

Every Year More Planters Are Finding That Quality Cotton Pays . . . . . .

Cotton with higher spinning value is in greater demand by the spinner. It is the degree of spinnability that fixes the value to the spinner. And, he pays a premium for it. Sunshine Cotton is bred to meet the demand for a longer, harder, better spinning staple.

Cotton that produces coarser, harder fiber; that brings a premium per bale; yields heavier than shorter varieties and produces staple from 1 to 1 1/8 inches; matures early and gets ahead of the boll weevil and other pests; that possesses drouth-resisting qualities and produces uniformly good results year after year—that is the enviable record of Sunshine Cotton.

Nothing is left to chance. Every weakness has been eliminated from Sunshine Cotton. It represents years of painstaking effort in selecting and breeding.

W. Z. RYAN, BREEDER

DAVIDSON SUNSHINE COTTON

J. W. DAVIDSON & CO.

ORIGINATORS AND BREEDERS OF

STATE REGISTERED AND CERTIFIED SUNSHINE COTTON SEED

ROWDEN STRAIN

McKINNEY, TEXAS